

Emerging Strategies in the Personalized Treatment of Breast Cancer

August 23, 2014, Houston, Texas
7:00 AM - 4:15 PM

Houston Marriott at the Texas Medical Center 6580 Fannin Street, Houston, TX 77030 - Phone: (713) 796-0080

Program Director: Mark Pegram, MD

Joint Sponsors



Educational Grants This activity is supported by educational grants from:
Eisai, Inc; Genentech; Novartis Pharmaceuticals Corporation; AstraZeneca

Statement of Need/Program Overview

This symposium is intended to improve care of patients with breast cancer by accelerating adoption of new guidelines and evidence-based practice change. The format will include didactic lectures from known opinion leaders, question and answer sessions, and ample opportunity for participant interaction with faculty.

Target Audience

This symposium is directed primarily to hematologists/oncologists, radiation oncologists, researchers, pharmacists, registered nurses, physician assistants, nurse practitioners and fellows in training interested in new development in breast cancer. No specific skill or knowledge other than a basic training in hematology/oncology is required for successful participation in this activity.

Physician Continuing Education Credit Designation

The A. Webb Roberts Center for Continuing Medical Education of Baylor Health Care System designates this educational activity for a maximum of 6.5 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nursing Continuing Education Credit Designation

American Health Resources, Inc. is approved by the California Board of Registered Nursing, Provider # CEP 14254 and approved this program for 6.5 contact hours. Please check with licensing board to verify credits can be claimed in your state.

Pharmacist Continuing Education Credit Designation

This activity provides 6.5 contact hours (0.65 CEUs) - Knowledge based credits

ACPE Universal Activity Number: 0280-9999-14-066-L01-P
Initial Release Date: August 23, 2014

Agenda Topics (Tentative)

- State of the Art: Breast Cancer Therapy 2014 - *Mark Pegram, MD*
- Optimizing Adjuvant Hormonal Therapy in Breast Cancer: Current Status - *TBD*
- Recent Advances in the Adjuvant and Neoadjuvant and Metastatic Treatment Options for Triple Negative Breast Cancer - *Mariana Chavez-Mac Gregor, MD*
- Role of mTOR inhibitors in the treatment of endocrine-sensitive metastatic breast cancer - *Jennifer K. Litton, MD*
- Therapeutic Strategies Directed at Prevention and Management of Bone Metastasis in Women With Breast Cancer - *TBD*
- Predictive and Prognostic Markers for Response and Survival in Breast Cancer - *Merrick Ross, MD*
- Treatment Insights Based on Molecular Subtypes and Novel Diagnostics: Endopredict vs Oncotype RS - *Fraser Symmans, MD*
- New Insights into Optimizing Local-regional Control in Breast Cancer: Personalizing Therapy - *Wendy Woodward, MD, PhD*
- Accelerated Hypofractionated Breast Radiation Therapy: Safety and Efficacy Issues - *Simona F. Shaitelman, MD*
- Supportive Care and Quality of Life Issues in the Management of Patients with Breast Cancer - *David Hui, MD*
- Practice Guidelines and its Impact on Reimbursement Issues in the Treatment of Breast Cancer - *TBD*

For detailed information on faculty, learning objectives and agenda please refer to the www.cancernetus.com

REGISTRATION FORM Emerging Strategies in the Personalized Treatment of Breast Cancer

First Name _____ Middle Initial _____ Last Name _____

Physician Pa-C NP PhD Pharmacist Industry Nurse Other

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

E-Mail _____

Speciality _____

Registration Fee (Registration fee partially covers buffet breakfast, lunch and syllabus book)

	Early Registration Fee - Up to 7/31/14	Discounted Registration Fee - 8/1/14 - 8/15/14	Regular Registration Fee - 8/16/14 - 8/23/14
<input type="checkbox"/> Physicians	\$95.00	\$115.00	\$135.00
<input type="checkbox"/> Nurses, Nurse Practitioners, Physician Assistants	\$60.00	\$70.00	\$85.00
<input type="checkbox"/> Pharmacists, Fellows	\$60.00	\$70.00	\$85.00
<input type="checkbox"/> Industry †	\$250.00	\$300.00	\$350.00

† Person(s) employed by for-profit organizations such as pharmaceutical and biotech companies, and financial institutions

No Refund. Substitution is allowed

Payment may be made: MC Visa Discover Amex Check

Credit Card Number _____ Expiration Date _____

Name and address (as given on the monthly credit card statement) _____

Pharmacists only: NABP e-profile # _____ Birth Date (MMDD): _____

Signature _____

Register online at www.cancernetus.com

Please make checks payable to CancerNet, 860 Hebron Pkwy, Suite 1104, Lewisville, TX 75057

To reserve your place for the meeting, please complete the registration form and fax it to 443-267-0016. For questions, if any, please call 972-459-5222 or

E-mail: brianw@cancernetus.com

If you wish to be removed from this fax list, please call 1-866-205-9658 ext. 42870.

Fax registration to:
443-267-0016

Mail registration to:
860 Hebron Pkwy, Suite 1104
Lewisville, TX 75057

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